

ONLINE COPYRIGHT INFRINGEMENT IN THE EUROPEAN UNION FILMS, MUSIC, PUBLICATIONS, SOFTWARE AND TV (2017-2024)



14th April 2026
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Scope and Methodology

- 4 studies published so far by the EUIPO on the evolution of online copyright infringement. No study in 2025.
- Type of content: films, music, TV + software and publications (since 2021).
- Data:
 - For web-based piracy, tracking of visits to sites providing illicit access to copyright-protected content such as music, films, television, publications and software (MUSO).
 - For IPTV piracy, visits to websites for registration. No breakdown.
- Piracy is measured per internet user who are 15-74 years old.

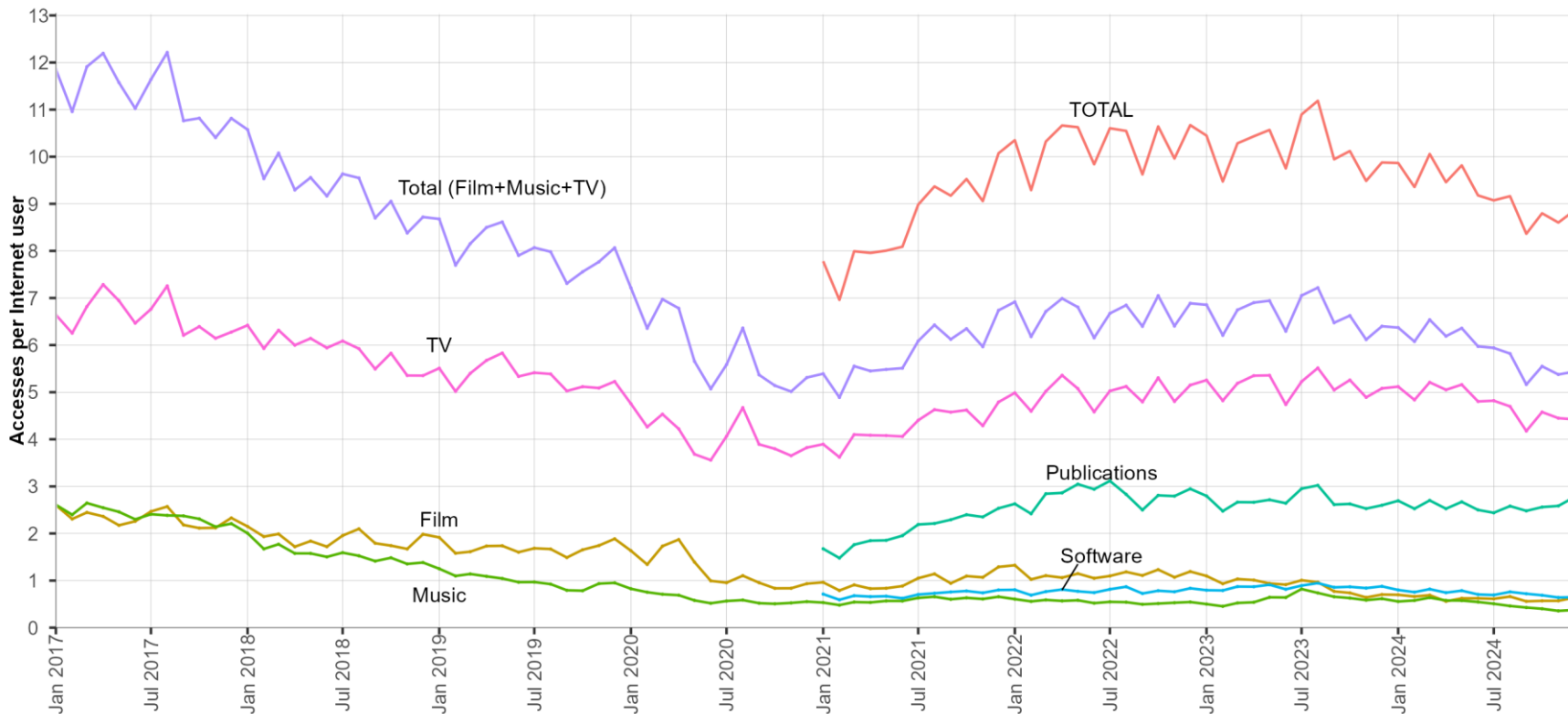
NOVELTIES IN THE LAST EDITION

- IPTV data (although not as granular as web-based piracy...)
- Econometric modelling for Publications, Software and Live Events.
- Country profiles.

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IN THE EUROPEAN UNION
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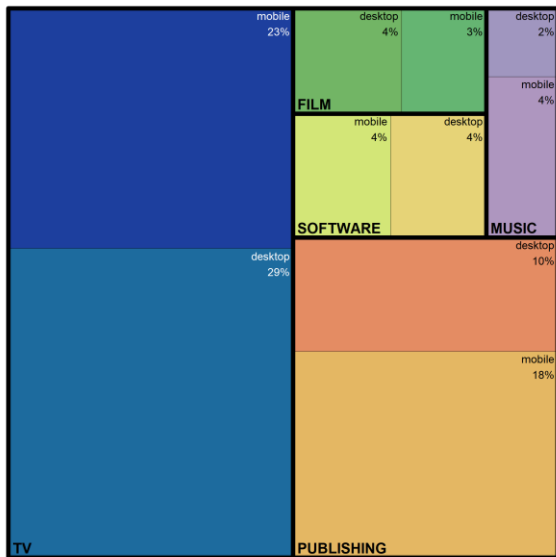


Overall results for web-based piracy

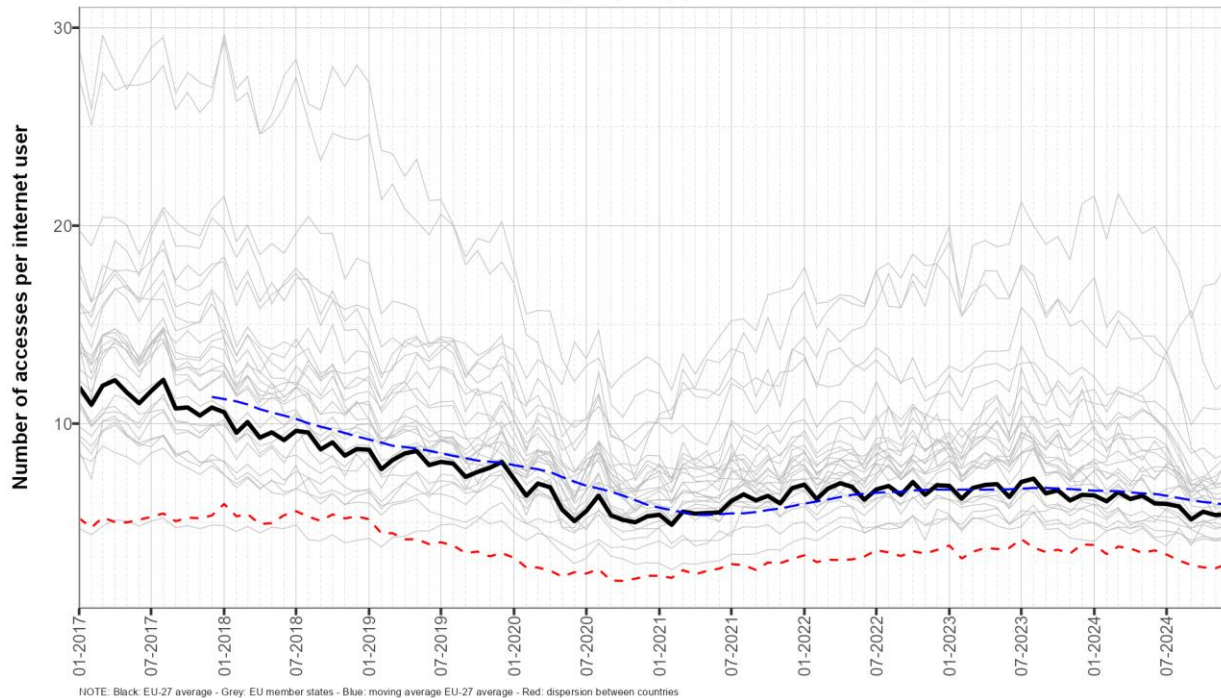


Overall results

- Different profiles in each country.
- 52% of piracy occurs in mobile devices (50% in 2023).



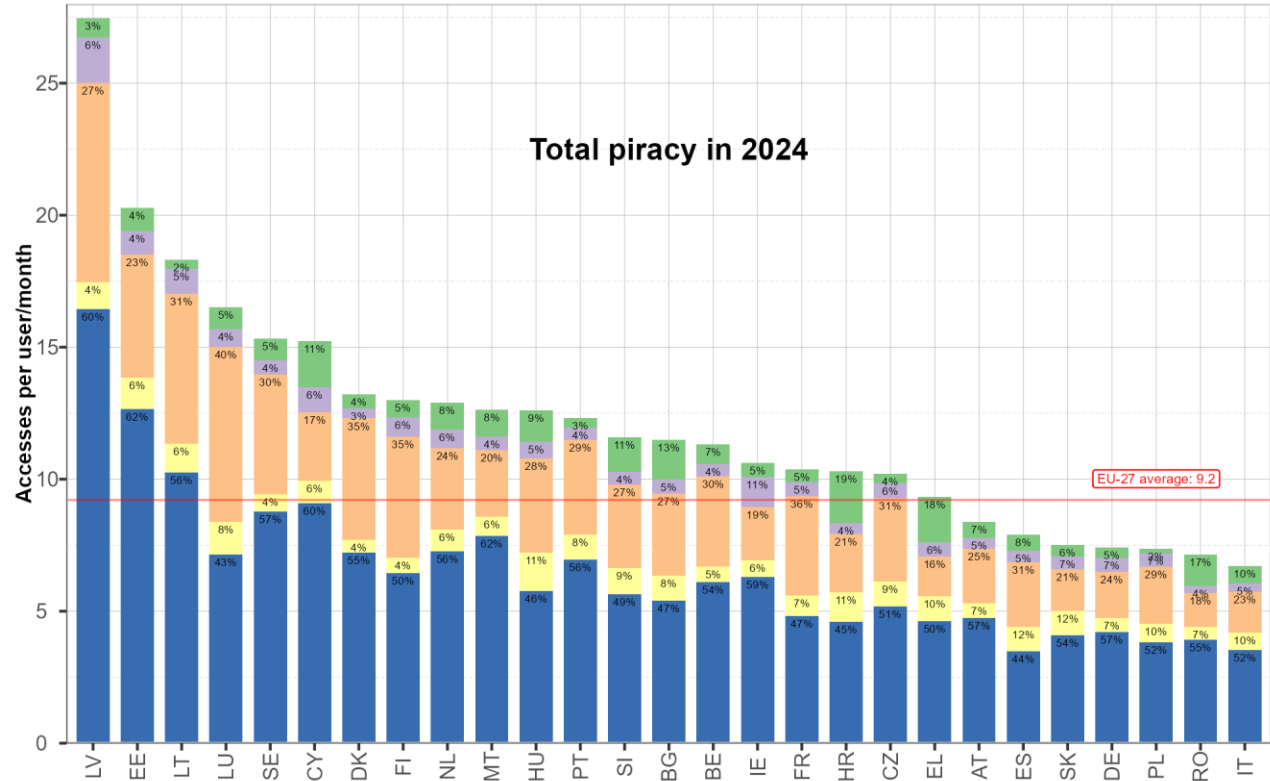
Evolution of TOTAL_TFM piracy per MS and EU-27 average



NOTE: Black EU-27 average - Grey EU member states - Blue: moving average EU-27 average - Red: dispersion between countries

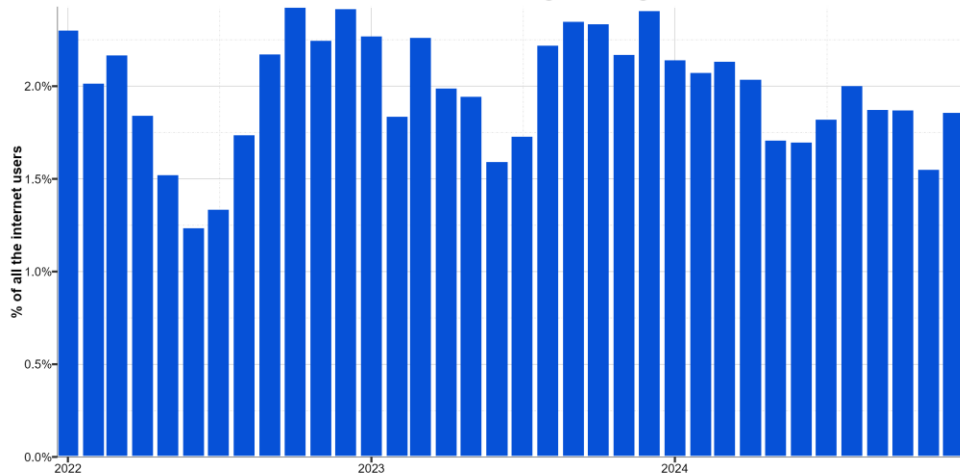
Overall results

- Significant differences, both in terms of habits and volume.
- EU-27 average accesses was 9.2 (10.2 in 2023) accesses per internet user and month.



IPTV

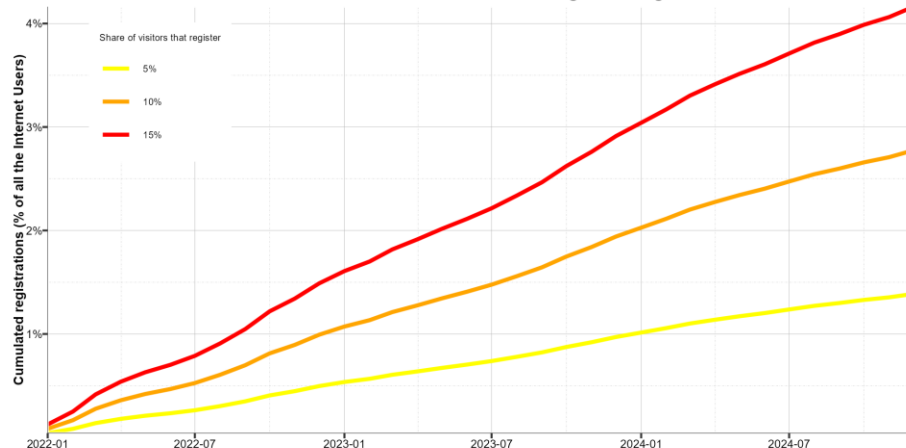
Evolution of the visits to websites for illegal IPTV registration in the EU-27



- IP Perception Study 2023: 14% have consumed content illegally.
- Simulation with 5, 10 and 15% of visitors register.

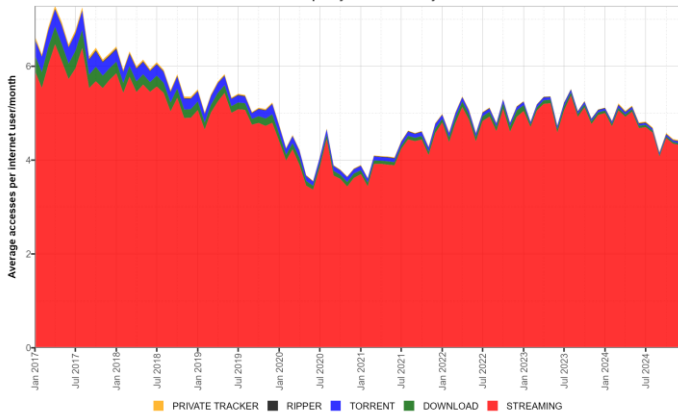
- No data on actual consumption.
- Number of visits to registration webs.

Simulation of the cumulated internet users that register in illegal IPTV sites

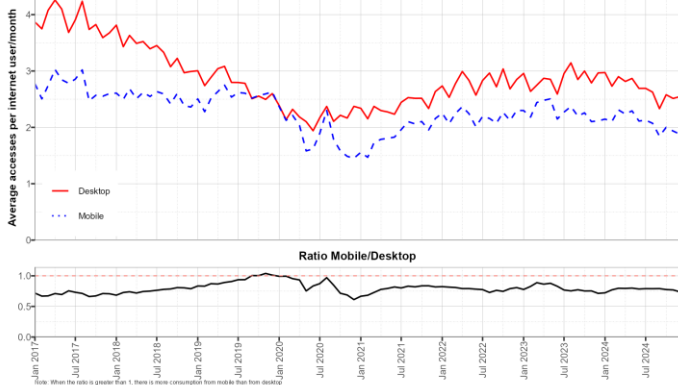


TV piracy

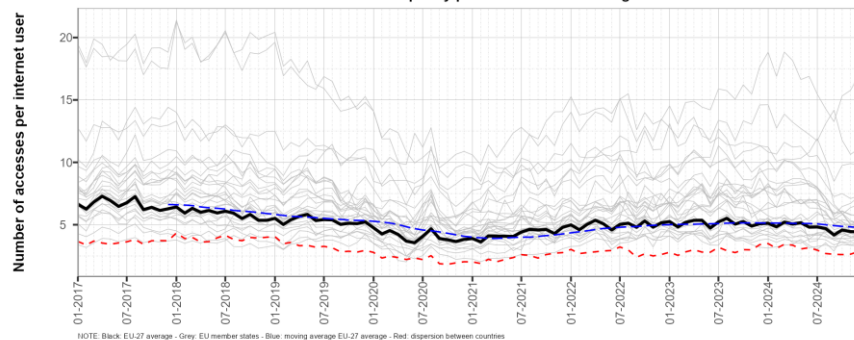
Evolution of TV piracy broken down by METHOD



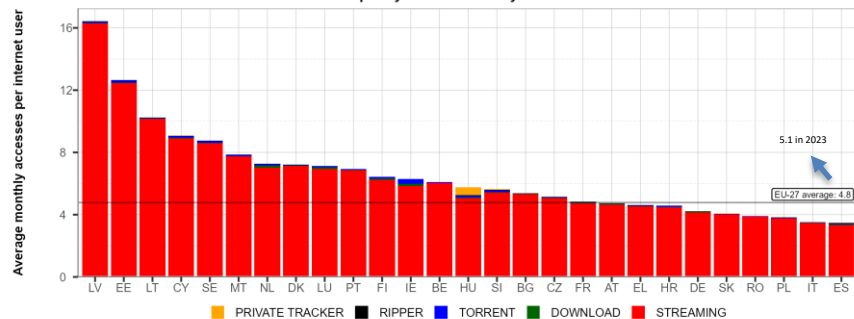
Evolution of accesses by type of device for TV



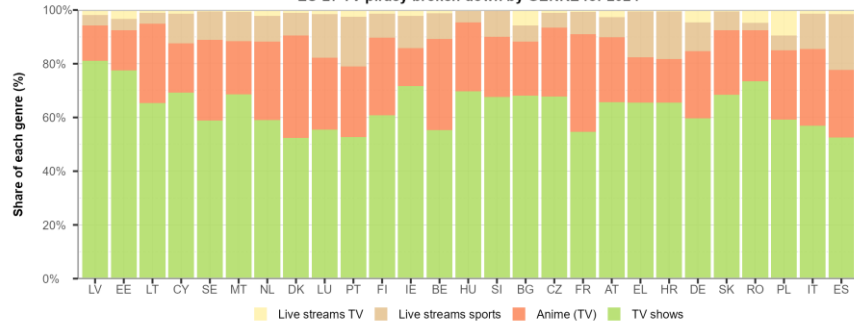
Evolution of TV piracy per MS and EU-27 average



EU-27 TV piracy broken down by METHOD for 2024

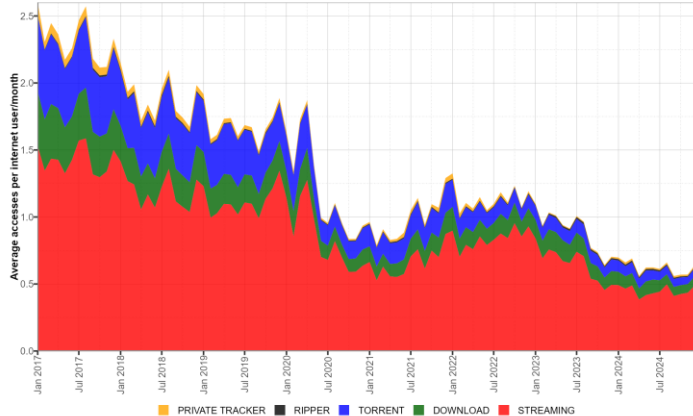


EU-27 TV piracy broken down by GENRE for 2024

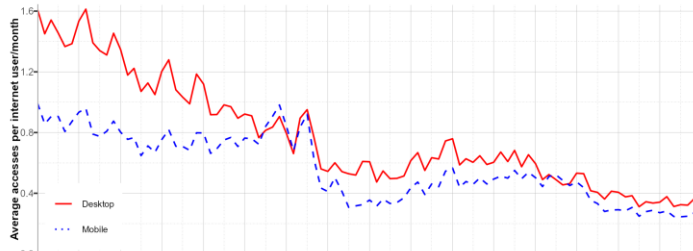


Films piracy

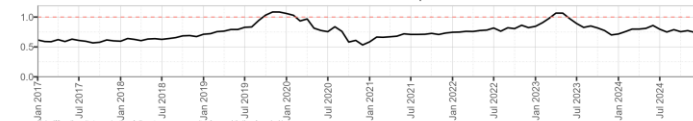
Evolution of FILM piracy broken down by METHOD



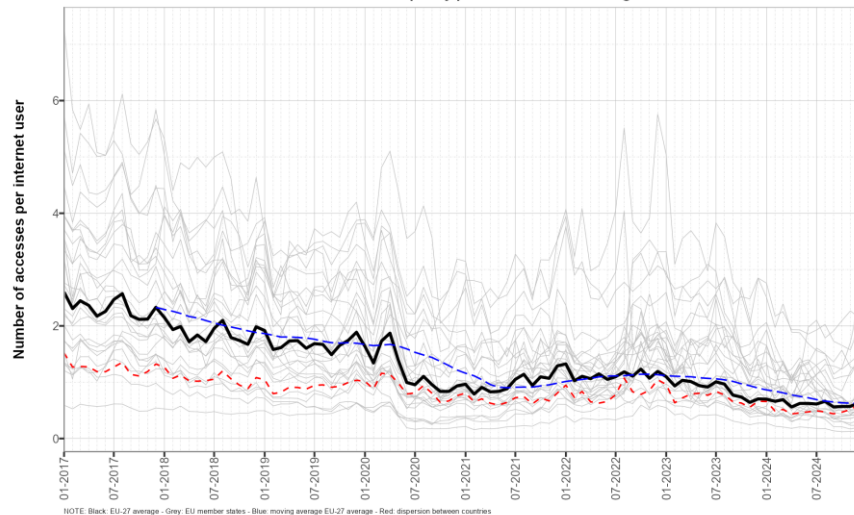
Evolution of accesses by type of device for FILM



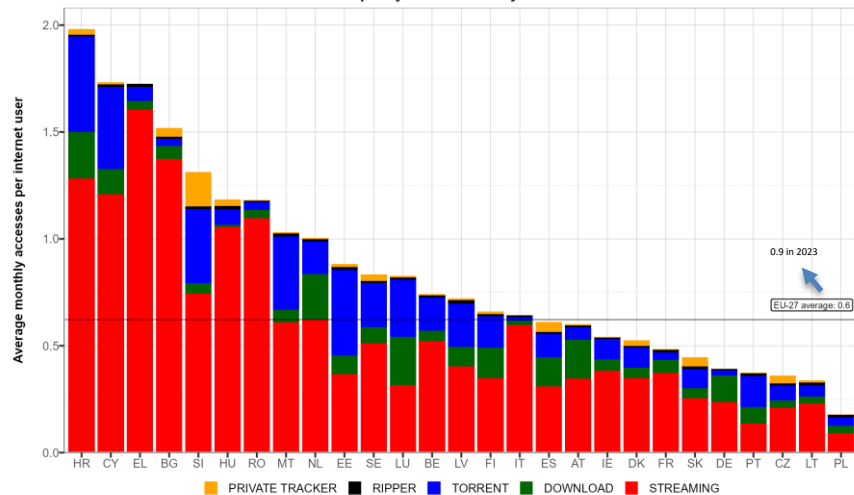
Ratio Mobile/Desktop



Evolution of FILM piracy per MS and EU-27 average

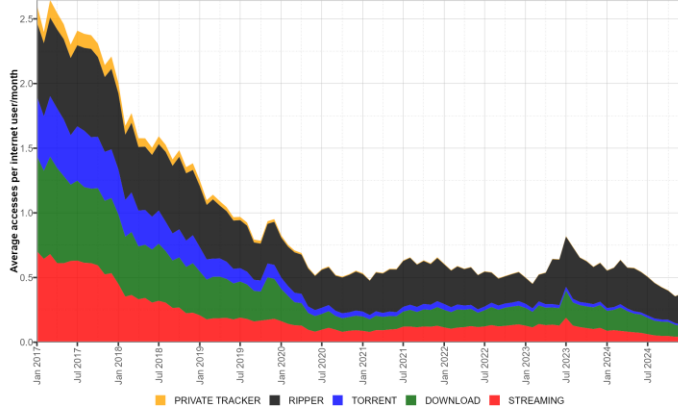


EU-27 FILM piracy broken down by METHOD for 2024

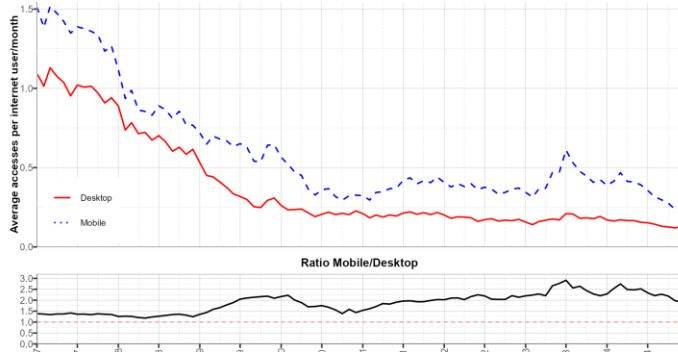


Music piracy

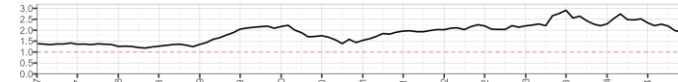
Evolution of MUSIC piracy broken down by METHOD



Evolution of accesses by type of device for MUSIC

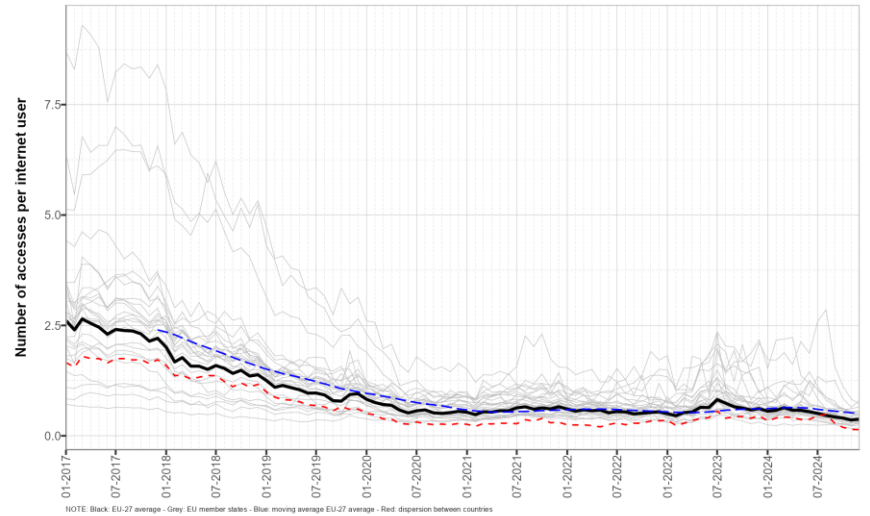


Ratio Mobile/Desktop

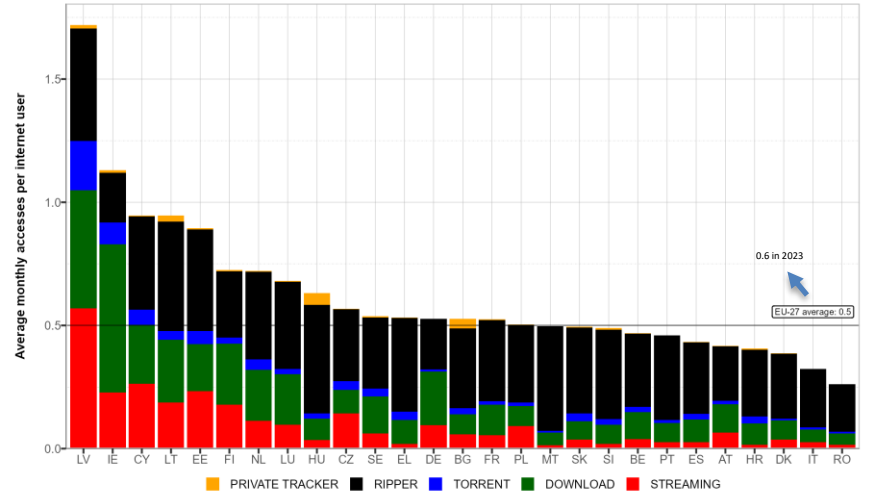


*Note: When the ratio is greater than 1, there is more consumption from mobile than from desktop

Evolution of MUSIC piracy per MS and EU-27 average

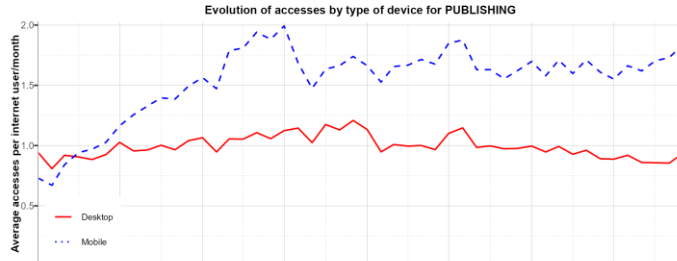
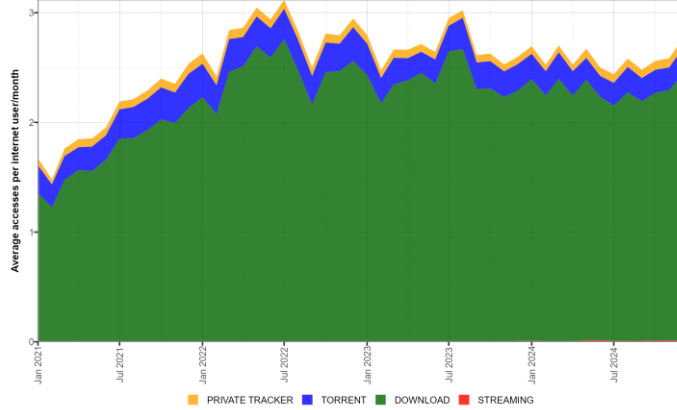


EU-27 MUSIC piracy broken down by METHOD for 2024

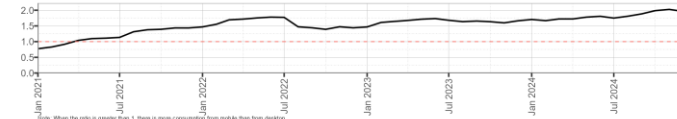


Publications piracy

Evolution of PUBLISHING piracy broken down by METHOD

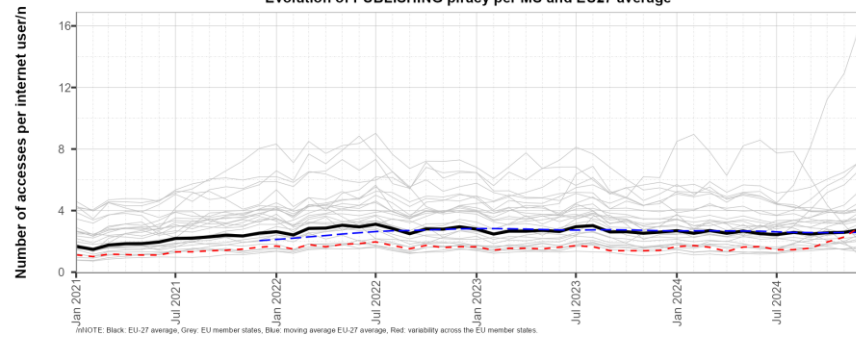


Ratio Mobile/Desktop



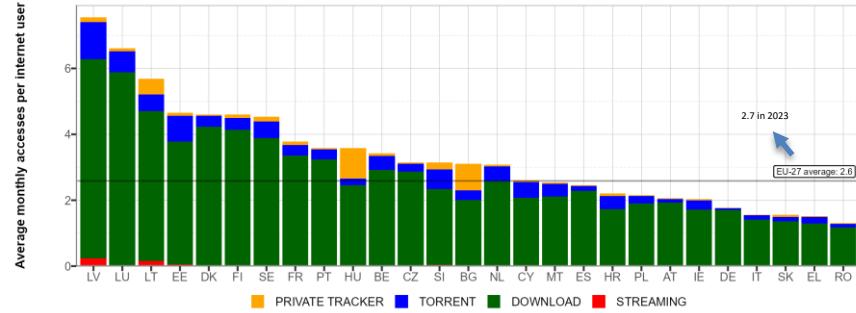
Note: When the ratio is greater than 1, there is more consumption from mobile than from desktop

Evolution of PUBLISHING piracy per MS and EU27 average

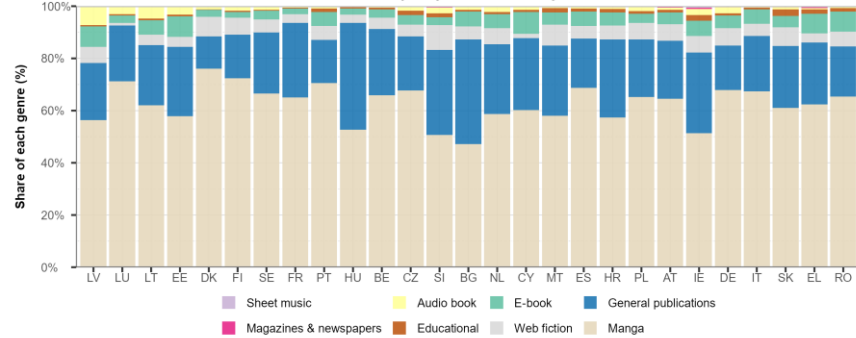


NOTE: Black: EU-27 average, Grey: EU member states, Blue: moving average EU-27 average, Red: variability across the EU member states

EU-27 PUBLISHING piracy broken down by METHOD for 2024

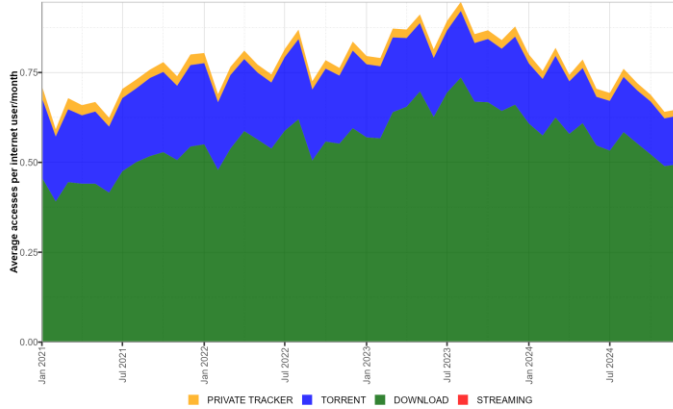


EU-27 PUBLISHING piracy broken down by GENRE for 2024

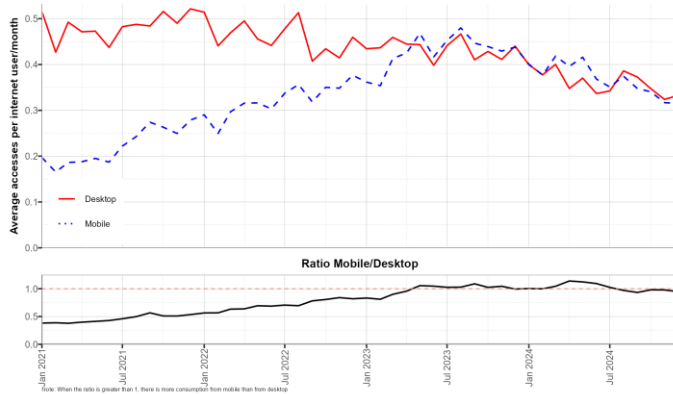


Software piracy

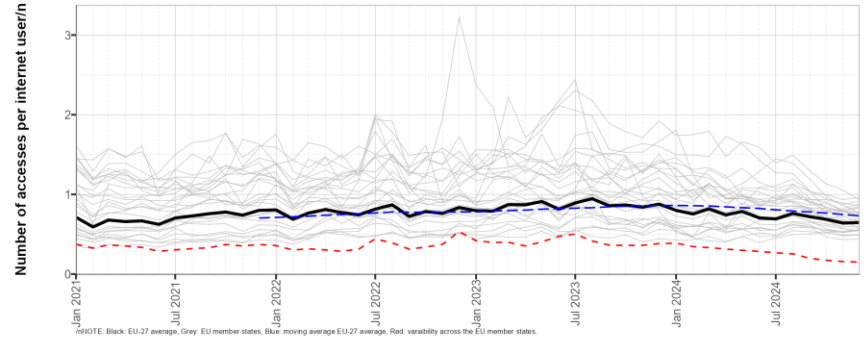
Evolution of SOFTWARE piracy broken down by METHOD



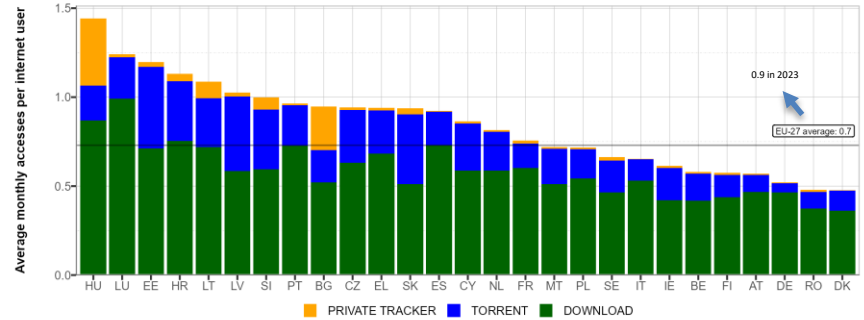
Evolution of accesses by type of device for SOFTWARE



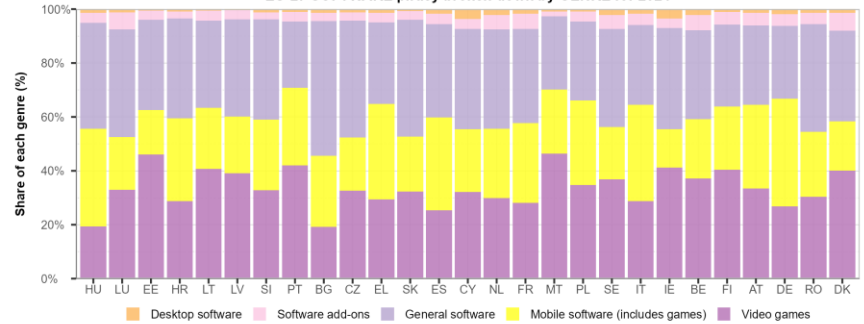
Evolution of SOFTWARE piracy per MS and EU27 average



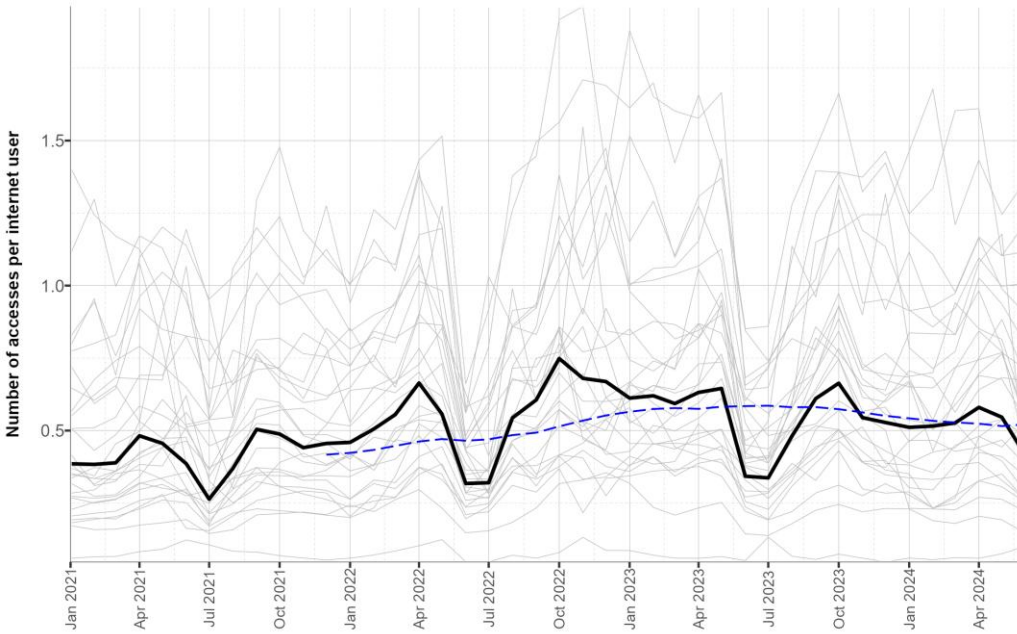
EU-27 SOFTWARE piracy broken down by METHOD for 2024



EU-27 SOFTWARE piracy broken down by GENRE for 2024

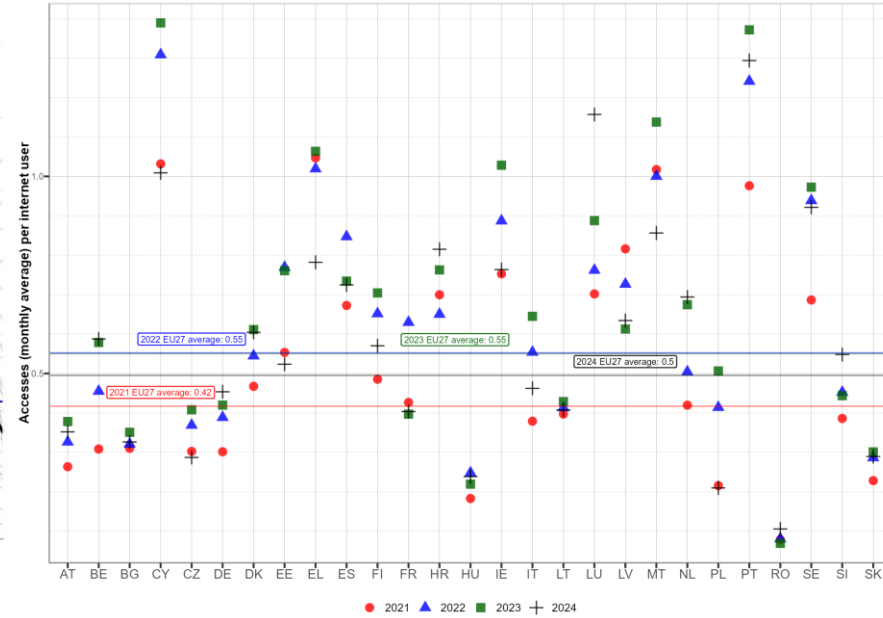


Live Sports



NOTE: Black: EU-27 average, Grey: EU member states

Chart generated with: ...Online copyright infringements in the EU Music, films and TV - update 2023|ALL_DATA|charts for the report.R





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