



Event “One Europe, One Market – Unlocking the Digital Single Market”

Organized by Sitra, the Finnish Innovation Fund, and CEPS, the Center for European Policy Studies think tank

10 June, 12:00-15:30h CET

CEPS headquarters, Brussels

Rationale and goals of the event

With the release of the ‘One Europe, One Market’ roadmap in March 2026, and its alignment with the Competitiveness Compass and the Single Market Roadmap by 2028, a clear-eyed diagnosis of what is holding the Digital Single Market back – and especially how and who must act to fix it – has never been more necessary.

The goal of this event is to address policy recommendations to strengthen the Digital Single Market, and provide a multi-stakeholder discussion on how this should be achieved and implemented. The event will also a new study report developed by the Finnish Innovation Fund (Sitra) and the Centre for European Policy Studies (CEPS), offering a comprehensive and structured response to that challenge with four policy lines of action.

Agenda

12:00-13:00h: Lunch to be served to all participants and attendees.

13:00-13:03h: **Welcome words** by Andrea Renda, Director for Research, CEPS and Tiina Vainio, Senior lead Sitra

13:03-13:13h: **Keynote speaker:** Elisa Roller, Director for Prosperity and Competitiveness, Secretariat-General, European Commission

13:13-13:30h: **Presentation of study results**, with Artur Bogucki (CEPS) and Reijo Aarnio (Sitra)

13:30-14:10h: **Panel 1 on the importance of the Digital Single Market**, moderated by Raquel Jorge (Associate Research Fellow, CEPS)

- Aura Salla, Member of European Parliament (MEP) (**will need to leave at 14:00h*)
- Eric Peters, Head of Unit, Digital Decade Coordination, DG CONNECT, European Commission
- Eric Philippart, Senior Expert on Single Market, DG GROW, European Commission



14:10-15:00h: **Panel 2 on next steps to deliver an effective Digital Single Market**, moderated by *Raquel Jorge (Associate Research Fellow, CEPS)*

- Antonio Grasso, Policy Director, European Digital SMEs Alliance
- Cláudio Teixeira, Digital Policy Director, The European Consumer Organisation (BEUC)
- Dimitri Lorenzani, Head of Unit for R&D Strategy and Programme Coordination, DG CONNECT, European Commission
- Serena Borbotti-Frison, Director-General, Allied for Startups

15:00-15:15h: **Closing remarks** by Tiina Vainio (Sitra) and Raquel Jorge (CEPS).